

COSMETIC TATTOOING

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THE
Beauty
GARDEN

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Let's
Connect



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Welcome to our comprehensive guide on Cosmetic Brow Tattooing.

A little about me: I've had the privilege of working in the beauty industry for over a decade now. Throughout this journey, I've developed a profound appreciation for the finer details in beauty enhancement. But beyond the skills and experience, what truly ignites my passion is the art of creating beautiful brows. There's something incredibly rewarding about making people feel good about themselves, and I find endless joy in this.

This document is designed to provide you with all the information you need to prepare for and take care of your new brows. Please feel free to reach out to me at any time with your questions or concerns. I can't wait to share this artistic journey with you.

Sarah

UNDERSTANDING COSMETIC TATTOOING

What is Cosmetic Brow Tattooing?

Cosmetic Brow Tattooing, also known as Microblading, Ombre, Combination, or Powder Brows, is a semi-permanent makeup technique to enhance the appearance of your eyebrows. It involves depositing pigments beneath the skin's surface to create fuller, well-defined brows. Our highly skilled artist, Sarah, will customize the technique to suit your unique features and style.

Microblading creates natural-looking hair-like strokes using a fine blade and pigment, perfect for those seeking a subtle, feathered effect.

Ombre Brows offers a soft, gradient effect that is darker at the tail and fades towards the front, providing a more filled-in appearance.

Combination Brows combine Microblading and shading techniques to achieve both realistic hair strokes and a soft powder finish, providing a balanced, semi-natural look.

Powder Brows create a soft, powdered makeup effect, ideal for those who prefer a bolder, filled-in brow. This technique results in a more defined and polished look.

The choice among these techniques depends on your desired brow style, personal preferences, and skin type, and our experienced artist will help you select the perfect option to suit your unique features.





TATTOO

Pricing

NEW CLIENTS

Microblading (Initial Appointment)	\$400.00
Ombre/Powder Brows (Initial Appointment)	\$400.00
Combination Brows (Initial Appointment)	\$500.00
Touch Up (4-8 Weeks)	\$100.00
Additional Touch Up (If required)	\$100.00

COLOUR BOOST (EXISTING CLIENTS ONLY)

Microblading, Powder & Ombre Brow	
12 - 18 Months Post Initial	\$200.00
18 - 24 Months Post Initial	\$300.00
24 - 36 Months Post Initial	\$350.00
Combination Brow	
12 - 18 Months Post Initial	\$300.00
18 - 24 Months Post Initial	\$400.00
24 - 36 Months Post Initial	\$450.00
Touch Up (4 - 8 Weeks)	\$100.00

LASER TATTOO REMOVAL

Previous artist work may need to be removed before we can start working over the brows.

Compulsory Test patch	\$40
Per session	\$120

PRE PROCEDURE PREPARATION

P RE PROCEDURE PREPARATION

You must begin preparing for your treatment 7-10 days beforehand.

This ensures your blood is the right consistency, your skin is well prepared and you will heal with no problems.

You must avoid:

- All forms of Caffeine (Coke, energy drinks) and alcohol
- Ibuprofen and Aspirin
- Fish/Krill/Evening primrose oil
- Spices that thin the blood; cinnamon, turmeric etc.
- Avoid sun exposure and tanning products on the tattoo area 30 days before your treatment and for 2 weeks after your appointment. If you are sun burnt on the tattoo area we can not perform the treatment on you.
- If you have high/low blood pressure or any heart conditions, you must let us know as soon as possible. You will need your doctor's permission to carry out the treatment and if approved, stop taking any blood thinning medication at least 1 week prior to your appointment.
- Botox should be carried out at least 2 months before your treatment and no sooner than 3 weeks after your follow-up appointment as it can alter the way your cosmetic tattoo sits.
- Chemical peels should be carried out at least 60 days before your appointment and no sooner than 60 days after the procedure, always avoid the tattooed area. If you do frequent facial peels, your cosmetic tattooing has a higher chance of fading.



O N THE APPOINTMENT DAY

You must apply Emla numbing cream to the area and cover it with glad wrap one hour before your appointment.

Applying Emla cream before your brow appointment is not optional and you should come into the studio with your cream and glad wrap on. (Emla Cream can be purchased from most pharmacies for \$25ish)

- During – Your first appointment will be a full consultation process as well as starting your Brow tattoo. • Please make sure your cell phone is on silent when you are in the treatment room.
- Please do not come in chewing gum, as it does cause your face to move during the treatment.
- As a health and safety precaution for our insurances, only the client is allowed in the treatment room during the treatment.
- During the consultation, feel free to ask all questions and concerns you may have about your cosmetic tattoo. Make sure the tattoo is something you are 100% certain about, as this is a permanent/semi-permanent procedure. If you change your mind during the procedure the \$100 deposit is non-refundable.



THE TATTOOING PROCESSES

The process, here's what to expect:

Consultation: We will discuss your preferences and expectations, ensuring that you're both on the same page.

Mapping & Shaping: Your brows will be meticulously mapped and adjusted to suit your unique features and style.

Numbing: Numbing cream and gel will be applied to ensure your comfort during the procedure.

Tattooing: The chosen technique will be expertly applied, creating the brows you've always desired.

We may utilize different tools, including a handheld tool, a machine, or even both, to achieve the desired results. The microblade typically comprises a disposable handle and a sterile blade crafted from high-quality, fine-grade stainless steel needles, arranged to resemble a small row of fine pins or "micro-needles."

Alternatively, we use a state-of-the-art tattoo machine specifically engineered for the delicate facial skin, ensuring precision and safety in the process. The choice between these tools depends on your unique preferences, skin type, and the desired outcome for your cosmetic brow tattooing.

Aftercare: We will provide you with detailed aftercare instructions to ensure the best results.



T

he Healing Process:

Your Brows will be healing for the next 4-6 weeks

You will need to purchase fragrance-free baby wipes and Vaseline (NOT Bepanthen or Pawpaw ointment) for your aftercare.

The first 2 weeks are most vital and your brows will go through a bit of a roller-coaster process.

Straight after your appointment, they will be very dark and bold, feeling like they steal all the attention from your face.

As they heal over the next couple of days the colour does fade down, and the itchiness and flaking begins.

You will notice dead skin, pigment and occasionally hair coming out of your brows, this is normal and all a part of your body's natural healing process.

After a few days, you will notice your brows beginning to form a scab and the colour will look a lot duller. Stop using baby wipes at this stage and do not be concerned if they look a lot lighter. This is due to your skin pushing out all the damaged/dead skin cells and giving a "frosted window" effect to your brows tattoo covering up the pigment.

You will notice your brow colour coming back as your skin heals and you get closer to the 2 week mark.

In the first two weeks of getting your cosmetic tattoo you must not:

- Carry out any activity that may cause excessive sweating (e.g. gym, cardio, etc.)
- Do not get your brows wet for the first week with normal water and no swimming for 2 weeks.
- The tattooed area must be kept dry for one week. The only moisture that is needed is Vaseline and wet wipes.
- Do not use any face cleansers, makeup removers, or eyebrow products on the tattooed area during this time.
- Expose yourself to sun or UV rays on the tattooed area

THE HEALING PROCESS





A F T E R C A R E

Proper aftercare is crucial for beautiful, long-lasting results. Follow these guidelines:

1. You will need to wipe your brows every 15 minutes for the first hour. Once the hour is up, you will have wiped them four times and you will need to apply Vaseline.

For the rest of the day you will need to wipe and apply Vaseline hourly. We will demonstrate how to apply the right amount and remove the excess from your skin.

2. Before you go to bed you will need to place a strip of glad wrap over your brows to hold the Vaseline in place while you sleep for the first night. Applying a thick layer at night will ensure your brows stay moist all night.

3. The next day you will need to begin wiping the area with baby wipes and applying Vaseline four times per day (breakfast, lunch, dinner and bed) for the next two weeks.

Makeup can be worn around the area but not on the tattoo. No brow products on the area for 2 weeks.

4. After a couple of days when you feel that they are getting hard/starting to scab, you need to stop using the wipes as you may pull pigment out of the brows. You only need to apply Vaseline four times per day.

5. After the two weeks, you will need to apply Vaseline to the tattooed area every morning for the remaining four weeks of the healing process. It takes a full six weeks to heal, so even though it may feel like your cosmetic tattoo is healed DO NOT stop the after care.

If you have any issues or questions regarding your cosmetic tattoo do not hesitate to phone or text us on 0273842558. Sarah -The Beauty Garden.

CONTRAINDICATIONS

Before making a booking with The Beauty Garden, it is important that you have read and understand the Cosmetic Tattooing Contradictions. This will determine whether or not you are able to go forward with you desired treatment.

Some medications and previous procedures may impact your ability to have cosmetic Tattooing. Please read carefully! NOTE: Some things on the list below are just precautionary and are great for us to know. These may not impact your ability to have cosmetic tattooing.

If any of these apply to you, please contact the studio: thebeautygarden.qst@gmail.com

- Pregnancy or Breastfeeding

If so, you must express at least 24hr post treatment.

- Contagious Skin Disorders

Unfortunately, we will not treat until clear.

- Diabetic

Depending on type and severity we may be require that you to get your doctor's approval.

- Recent Chemical Peel or Laser Treatment & Any Facials

This must be avoided for a minimum of 2-4 weeks before treatment and after treatment.

- Active Skin Products

These are required to be avoided at least 4 weeks prior to treatment. PLEASE NOTE: This is also important that these are avoided around procedure area post treatment.

- Blood thinning medication

It is IMPORTANT that these are avoided at least 72hrs and up to 7 days prior to treatment. This includes medication such as Vitamin E, Aspirin, Omega's, Fish Oil, and Ibuprofen (Found in Advil and Nurofen) If unsure, please talk to your doctor.

- Heart conditions

We require your doctor's consent. This is due to the ingredients we use in our anesthetics (Epinephrine)

- Autoimmune disorders

Please contact the studio to discuss the medication you are currently using.

- Fillers and Botox

This needs to be done at least 3 weeks before or after treatment.

- Keloid scarring

Unfortunately, we cannot treat you.

- Seizure Related Conditions

You must have your doctors' consent for treatment and use of anesthetics. You must have an accompanying adult.

- Depression

Please make sure you are in the correct mindset before your attending your treatment.

- Whether you have been tattooed before.

I need to know prior to your appointment.

- Chemotherapy/radiation

Unfortunately, you cannot be treated without doctor's clearance.

- Roaccutane/ Accutane/ Isotretinoin use

You will not be treated on until this has been avoided for at least 6 months - 1 year before treatment.

- Cold Sores/Herpes

We need to know if you have ever had a cold sore.

Please if you are susceptible to this you are required to take antiviral medication before your treatment.

- Allergic to metals - Anaphylactic

- Any type of hair growth serum

This needs to be avoided at least 6 weeks prior to your appointment.

- Dermatitis/Eczema/Psoriasis

Unfortunately, we cannot treat if around eyebrow area.

- Any cancer history

A doctor's certificate is required!

- Hepatitis (Liver)

Anesthetic is processed through the liver and can result in pain

- Glaucoma

FAQ

How many appointments are required?

All appointments are completed across two visits, 4-8 weeks apart. Your second appointment is where we will go over the brows again to lock in the colour, this also allows to make necessary adjustments if required. On the odd occasion, a third appointment may be required.

What tattoo style should I go for?

Sarah will go over each option with you in your consultation. We discuss how your natural brows are, and your desired look and go from there.

How long will my tattoo last?

Your tattoo is semi permanent and will fade over time however everyone is different in the way their skin holds pigment, skin type and lifestyle can contribute to the longevity of your tattoo.

What Maintenance is required?

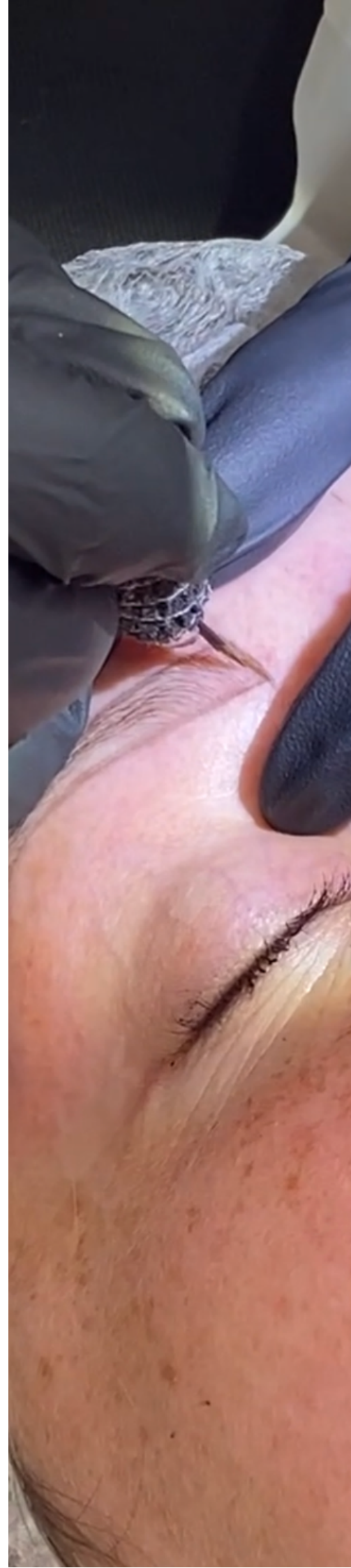
It is highly recommended for annual colour boosts.

- Feathertouch Brows: 12-14 Months
- Machine Brows: (Powder, Ombre & Combination) Around the 18-month mark

How do you decide on the tattoo colour?

We have a big range of colours to suit each individual clients natural skin tone and hair colour.

The colour is chosen together with yourself and Sarah. Sarah will recommend close to your natural brow hair colour for the perfect blend.



FAQ

Can you tattoo pregnant women?

Unfortunately we cannot do the procedure if you are pregnant. If you are nursing you will need to express for 24 hours after the treatment before feeding again.

Can you work over existing tattoo?

Yes, Sarah is able to work with existing tattoo work that has been completed at another salon as long as the existing tattoo is light enough to do so. We do require clients to send through photos of their brows for approval to thebeautygarden.qst@gmail.com

Can you remove tattoos?

Yes, at The Beauty Garden, we specialise in tattoo removal. in some cases, we recommend laser tattoo removal before tattooing. Please email to know more information.

Can you tattoo those who have cancer?

Unfortunately, if you have started Chemotherapy or Radiation we would need to wait until 6 months after your last treatment before completing your tattoo.

Can I get Microblading on top of Microblading?

We highly suggest that we will need to move away from Microblading after the first session and move to a machine brow, this is due to being slightly more trauma to the skin and the pigment migrating.



FAQ

Can I wear make-up to my appointment?

All make up can be worn. We will only remove what we need to when completing your cosmetic tattoo.

Will my Tattoo hurt?

For your comfort, we recommend using Emla numbing cream from the pharmacy one hour before your appointments. We also use anesthetics and a secondary numbing gel during the procedure to enhance your comfort and relaxation.

How long does it take to heal?

The first two weeks are the most crucial in terms of healing however your tattoo will continue to heal over the next 6 weeks after each appointment. Sarah will go over aftercare with you during your appointment.

Should I wax or tint my brows before?

We recommend not shaping your brows before to avoid removing excessive hair. Sarah will customize your brow shape during the treatment. If you frequently tint your brows, we advise tinting 2-5 days before. Avoid Henna or Hybrid tint within 10-14 days of your scheduled appointment.



HOW TO BOOK

Cosmetic Tattoo services cannot be booked online due to the personal consideration of each client.

Please fill out our NEW CLIENT CONSULTATION form on our website and familiarize yourself with the information provided. We will endeavor to be in contact with you as soon as possible with our professional recommendation.

Sarah

connect with us



@thebeautygardenqt



thebeautygarden.qst@gmail.com



www.thebeautygarden.co.nz